Please note all contents contain herein are considered confidential and not intended for dissemination and/or sharing beyond the intended recipient.

**The Project**

This request for proposal (RFP) is issued by Seattle Cancer Care Alliance (SCCA) to identify a local artist to develop an original artwork display honoring current and past recipients of the DAISY Award, which recognizes exemplary nurses. The artwork will be located in SCCA’s South Lake Union clinic building and must include award recipients’ photos. This design will stretch down the 2nd floor hallway either near the café (small wall, 8’h x 11’w – which will contain award information and ballot box and a larger wall, visual and awardees, 8’h x 26’w) or near the elevator entrance (large wall, 8’h x 37’w). This opportunity is open to established professional artists living in Washington State. The application deadline for submissions is 5 pm PT, March 8, 2019.

**Project Intent**

The DAISY Awards are given to outstanding registered nurses in more than 200 hospitals across the United States. The award originated at SCCA and is a highly celebrated recognition that should be visible and appreciated by all who come through SCCA’s clinic doors, as well as add to our healing environment. Creating a beautiful artistic display that honors SCCA’s extraordinary nurses is the main goal and purpose of this project.

This artistic display will be located in the clinic building alongside a DAISY Award ballot box for patients (target audience) to submit nominations. However, family members, nurses, physicians, other clinicians and staff — anyone who experiences or observes extraordinary and compassionate care being provided by a nurse — may also submit a nomination into the ballot box. Nominations can be submitted year-round for awards, which are given out on a quarterly and yearly basis for departmental teams. Therefore, the wall needs to be sustainable in function and designed for growth.

**The Award**

A maximum of $8,000 commission for the artist(s) selected to develop, create and implement a work of art that incorporates recipients’ photos.

**Important Note:**
Due to the artistic display location in the clinic, to ensure patient safety, the material medium and display must be safe and non-organic to uphold current infection prevention standards.

- **Infection Prevention Risks:** All SCCA patients must be considered immune-compromised and as SCCA we have a duty to protect patients while they are in our hospital-licensed spaces. Therefore, the following are not allowed in clinic spaces:
- Natural or “live” trees/decorations, use of straw, hay, vines, leaves, gauze, or any live or died plants
- Any decorations or materials that attracts and retains dust and/or cannot be cleaned
- Any decorations or materials with a scent

**Artist Qualifications:**

- Artistic creativity: must be able to design a creative concept that builds brand affinity and engagement
- Experience working in public settings via a public work process
- Experience fabricating and installing permanent artwork suitable for indoor/hospital environments (desired).
- Strategic end-to-end planning of this project to include: artistic concepts and materials to be used, creative development and execution, ongoing management plan for SCCA.
- SCCA employees who are also independent artists are welcome to submit proposal

**How to Apply:**

Artists interested in this project must prepare and submit the following:

1. A letter of interest, no more than one page in length, that explains your interest in the RFP. Please include your name and contact information and a description of your work.
2. Please submit sample photos of your work and/or a portfolio (website).
4. If interested, the SCCA Marketing team will reach out to you for an in-person interview and determine if your style and qualifications meet their needs. During the interview SCCA Marketing team will ask for your initial thoughts/ideas of how this project could be executed.
5. At the time of the interview please bring a list of at least three professional references familiar with your work and working methods. The list must include full names and telephone numbers.

**Artist Selection process:**

SCCA Marketing team will review all submissions and select an artist to create an original, on-site art display, honoring DAISY award winners. The team will ask the artist to come in-person to interview (be ready to talk through or bring specific ideas for how to execute this project). The final commission will be awarded by April 15, 2019. Artist will be invited for their concept grand reveal during Nurses Week,
May 6-10 (exact date still to be determined). This artistic wall display will be created and installed at SCCA South Lake Union clinic by June 7, 2019.

1. Selected candidates will be asked to create and propose 2-3 design concepts to present to an SCCA review committee March 25 – 29.  
2. Decision by the review committee will be made by April 15.

Send application to: Elsa Ferguson, EKferguson@Seattlecca.org

**Project Deliverables:**

1. Proposed artwork/concept for the DAISY award wall. This proposal shall include conceptual design drawings, sketches and/or mock-ups sufficient to communicate the artistic concept. It should include a budget and describe the specifications for the artwork related to materials, size, weight, installation requirements and maintenance guidelines.

   Wall Space:
   - cafe: small wall is 8'h x 11'w
   - larger wall was 8'h x 26'w
   - elevator was 8'h x 37'w

   Presentation and visual display of these 2-3 concepts can be done at your organization, or at SCCA Marketing offices between the dates of March 25 – 29. Email and presentation date selections should be sent to Elsa Ferguson at EKFerguson@seattlecca.org.

2. Supply original artwork, tools and supplies. Work with marketing team to determine access/work schedule in the clinic.

3. Art work to be completed and installed by June 3, 2019.

**RFP Timing:**

RFP issued: February 25, 2019

Applications submitted: March 8, 2019

Confirmation of participation: March 18, 2019

Artist presentations: March 25 – 29, 2019
Selection finalized: April 15, 2019
Contract signed: April 22, 2019
Work begins: as soon as contract signing
Work completed: June 7, 2019

For additional questions please contact:
Elsa Ferguson (206) 606-2291 EKFerguson@Seattlecca.org
Kari Geiger (206) 606-1857 kjgeiger@seattlecca.org

The above designated project leads will be available to you between February 25 – March 8 to answer any questions you may have about the process. Should you decide to participate in the RFP, they will be available to answer any questions you may have about SCCA in preparation for your interview and presentation between March 25 – 29.

About Seattle Cancer Care Alliance
Seattle Cancer Care Alliance (SCCA) offers a bold and innovative approach in the prevention, treatment and cure of cancer. We have been ranked in the Top 10 cancer care hospitals in the U.S. for 13 consecutive years, by U.S. News & World Report’s. Combining the talents, expertise, and resources of three world-renowned institutions — Fred Hutch, Seattle Children's and UW Medicine — we are able to offer our patients unprecedented survival rates. Our collaborative, cross-disciplined approach makes us one of the groundbreaking healthcare organizations that consistently lead the world in discoveries and breakthroughs for treating and curing cancer.

We surround our patients with a remarkable team of scientists, researchers, doctors, nurses, social workers, clinicians, and therapists—dedicated professionals who care about our patients and their loved ones and who all share the same goal of offering the best possible outcome for better, longer, richer lives.

Our priorities are:

- Providing state-of-the-art, patient- & family- centered care
- Supporting the conduct of cancer clinical research & education
- Enhancing access to improved cancer interventions
- Advancing the standard of cancer care, regionally & beyond